

**Name of Organization:** Dogwood Arts  
**Contact:** Kate Creason, Program Manager

**Phone:** [REDACTED]

**Email:** [REDACTED]

**Title:** Guitar Design Contest

**Deadline:** January 13, 2017 Application Deadline

**Overview:** Dogwood Arts' Guitar Design Contest is an exciting opportunity for students to customize a guitar with original artwork. This contest is open to all regional high schools and middle schools. 15 winning designs will be implemented on the guitars and voted on during the Dogwood Arts Rhythm N' Blooms music festival, April 7th – 9th, 2017.

**1. Describe how the national or state standards are supported through the contest, competition, or exhibition.**

**National Anchor Standards**

***Creating: Conceiving and developing new artistic ideas and work***

*Anchor Standard #1. Generate and conceptualize artistic ideas and work.*

*Anchor Standard #2. Organize and develop artistic ideas and work.*

*Anchor Standard #3. Refine and complete artistic work.*

***Presenting: Interpreting and sharing artistic work***

*Anchor Standard #4. Analyze, interpret, and select artistic work for presentation.*

*Anchor Standard #5. Develop and refine artistic work for presentation.*

*Anchor Standard #6. Convey meaning through the presentation of artistic work.*

***Responding: Understanding and evaluating how the arts convey meaning***

*Anchor Standard #7. Perceive and analyze artistic work.*

*Anchor Standard #8. Interpret intent and meaning in artistic work.*

*Anchor Standard #9. Apply criteria to evaluate artistic work.*

***Connecting: Relating artistic ideas and work with personal meaning and external context***

*Anchor Standard #10. Synthesize and relate knowledge and personal experiences to make art.*

*Anchor Standard #11. Relate artistic ideas and works with societal, cultural and historical context to deepen understanding.*

Students submit original artworks for the Guitar Design Contest. Selected artworks will illustrate the generation and conceptualization of an artistic idea or ideas. Artworks will be refined and presentable, demonstrating an excellence of an art medium or artform. Artworks will be selected that are representative of both traditional and non-traditional work in all grade categories. Art educators will be encouraged to teach students about understanding and evaluating how their artwork conveys meaning. Students will learn the relationship between artistic ideas, artwork with personal meaning, and external context. All national anchor standards may be fulfilled by participating students and educators.

**2. Describe how the contest or competition fits into the KCS instructional sequence.**

There are no themes or requirements for subject matter within the Guitar Design Contest prospectus. Students create original artworks on the guitars. Teachers follow the KCS instructional sequence.

**3. Please confirm that it is not the intent of contest or competition to endorse particular products or businesses.**

Dogwood Arts produces the Guitar Design Contest to promote and celebrate the talents of our local and regional youth artists and their educators. Working with the unconventional canvas of a guitar provides a unique opportunity to further explore, create, connect and compose original works of art. While the intent of the exhibition is not to endorse products or businesses, we do recognize the guitar donations provided by Epiphone and art supply awards provided by a sponsor.

**4. Describe how qualified judges will select work based on published criteria.**

Each year we select two to three jurors with ties to our creative community and significant experience related to art education. Previous jurors have been professional artists, art administrators, and/or art educators. Selection criteria for artwork is related to the national anchor standards. Artworks will be chosen for their artistic concept, refinement of craft, and the overall excellence of presentation.

**5. Describe the nature and purpose of the contest and how they are connected to a visual arts education program.**

The Dogwood Arts Guitar Design contest encourages students and art educators to conceptualize and create art in an unconventional way. Because the students' designs will be implemented on actual Les Paul electric guitars, the designs will need to allow for functionality of the guitars. Art educators will submit artworks that fulfill KCS and National Anchor Standards.

**6. Describe how recognition is given to all children whose work is submitted at the school level, as well as those selected for final competition.**

All students whose artwork is submitted at the school level will receive certificates of participation. The certificates will be emailed to the teachers and may be printed for each student. Artists selected to design a guitar will receive certificates of participation, recognition on dogwoodarts.com, and free tickets to our music festival Rhythm N' Blooms. Three awarded artists will also receive art supplies. Parental permission will be obtained for release, publication, and reproduction of students' names and artwork.

**7. Please describe the method in place for art teachers to provide feedback to the sponsor in order to positively influence future contests or competitions.**

Dogwood Arts will produce and share an online survey to garner teacher and student feedback about the exhibition. The survey will be emailed to participants after the exhibition. Sample Survey Questions are as follows:

1. How did you hear about the Guitar Design Contest?
2. How many of your students participated in the Guitar Design Contest?
3. Did you attend the Guitar Design Contest Exhibition?
4. What would you change about our process and/or the Guitar Design Contest?
5. What else would you like to share about your Guitar Design Contest experience?