

Students	Knox County Board of Education Policy			
	Student Solicitations	Descriptor Term:	Descriptor Code:	Issued:
			J-500	7/95
			Reviewed:	Revised:
	9/17	6/08		

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The schools shall avoid exploiting students, whether by advertising or otherwise promoting products or services, soliciting funds or information, or securing participation in non-school related activities and functions. This policy shall not be construed as preventing a teacher from using instructional or informational materials even though the materials might include reference to a brand, product or a service. At the same time, schools shall inform and assist students in learning about programs, activities or information which may be of help or service to them. To attempt a fair balance, the following general guidelines shall apply:

1. Announcements over the school public address system and/or permission to post bulletins may be approved by the principal if they concern a program or service for youth by a non-profit local agency.
2. The principal shall determine which materials may be distributed to students, except that materials soliciting money or information may not be distributed without specific approval of the Superintendent.
3. No fund-raising activities shall be conducted without the approval of the Superintendent.
4. Students shall not be excused from a regular class to participate in a fund-raising activity.
5. No quotas shall be imposed on students involved and their efforts shall be voluntary.
6. The sale of supplies in the classroom as a fund-raising project for student activities is prohibited. This does not preclude the operation of a school store under the supervision of the principal or the non-profit sale of supplies which are used by students in making articles that become the individual's property.