

<u>Section:</u> Instructional Goals and Objectives	Knox County Board of Education Policy		
	Descriptor Term: District Website	Descriptor Code: I-221	Issued: 12/98
		Reviewed: 8/23	Revised: 10/23

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2 Knox County Schools operates and maintains a website for the purpose of serving as a resource for students,
3 staff, parents and community members. Every school should have a web page housed on the district
4 website.

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6 The district website and individual school pages are valuable communication tools that provide users access
7 to the latest news and announcements, and important dates and information, and access to password
8 protected portals.

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10 All information must accurately reflect the mission, goals, policies, and activities of the district. The
11 Director of Schools has the authority to require changes if the quality or propriety of appearance or content
12 is called into question. Website content should be created to provide one of the following:

- 13
14 1. Curriculum and instruction support – Provide relevant resources for students, parents, and staff in
15 the district;
16
17 2. Public information -- Communicate information about the district and schools to students, staff,
18 parents, community and others; and
19

20 The Director of Schools shall develop administrative procedures for the development of web pages
21 including content, quality and consistency standards and shall designate an individual(s) to be responsible
22 for maintaining and monitoring the website activity. A school principal shall make such designation for
23 individual school pages. All web pages shall comply with Section 504 and include an e-mail address and
24 phone number for a designated department contact.

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26 The Director of Schools and school principal, respectively, are ultimately responsible for the accuracy and
27 appropriateness of information made available on the website and school pages, and any concerns should
28 be directed to those individuals. If the concern is not resolved, persons who wish to file a formal complaint
29 shall submit a written request for reconsideration.

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31 Web sites developed under contract for the school district or within the scope of employment by district
32 employees are the property of the school district.

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34 All material on the site is copyrighted unless otherwise indicated.

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36 Legal Reference:
37 1. 20 U.S.C. § 1232 G(a)(5)(A)(B).

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39 Approved as to Legal Form
40 By Knox County Law Director 8/21/2023
41 /Gary T. Dupler/Deputy Law Director