

<u>Section I:</u>  <b>Instructional Goals and Objectives</b>	<b>Knox County Board of Education Policy</b>			
	<b>District Website</b>	Descriptor Term:	Descriptor Code:	Issued:
			<b>I-221</b>	<b>12/98</b>
			Reviewed:	Revised:
	<b>5/17</b>	<b>8/17</b>		

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2 Knox County Schools operates and maintains a website for the purpose of serving as a resource for  
3 students, staff, parents and community members. Every school should have a web page housed on the  
4 district website.  
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6 The district website and individual school pages are valuable communication tools that provide users  
7 access to the latest news and announcements, important dates and information, and access to password  
8 protected portals.  
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10 All information must accurately reflect the mission, goals, policies, and activities of the district. The  
11 Director of Schools has the authority to require changes if the quality or propriety of appearance or  
12 content is called into question. Website content should be created to provide one of the following:  
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14 1. Curriculum and instruction support – Provide relevant resources for students, parents, and staff in  
15 the district;  
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17 2. Public information -- Communicate information about the district and schools to students, staff,  
18 parents, community and others; and  
19  
20 3. District technology support -- Provide and respond to instructional and administrative technology  
21 needs of students and staff.  
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23 The Director of Schools shall develop administrative procedures for the development of web pages  
24 including content, quality and consistency standards and shall designate an individual(s) to be responsible  
25 for maintaining and monitoring the website activity. A school principal shall make such designation for  
26 individual school pages. All web pages shall comply with Section 504 and include an e-mail address and  
27 phone number for a designated contact person.  
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29 The Director of Schools and school principal, respectively, are ultimately responsible for the accuracy and  
30 appropriateness of information made available on the website and school pages, and any concerns should  
31 be directed to those individuals. If the concern is not resolved, persons who wish to file a formal  
32 complaint shall submit a written request for reconsideration.  
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34 Web sites developed under contract for the school district or within the scope of employment by district  
35 employees are the property of the school district.  
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37 All material on the site is copyrighted unless otherwise indicated.  
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40 Legal Reference:  
41 1. 20 U.S.C.A. 1232 G(a)(5)(A)(B).  
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