



World History



Grade 9 Social Studies Activity 4

There will be a short video lesson of a Knox County teacher to accompany this task available on the KCS YouTube Channel and KCS TV.

Grade: 9th grade World History

Topic: Unit 8 Globalization

Goal(s): Students will analyze the impact of globalization.

Standards: **Standard W.80** Evaluate the impact of geospatial (such as GPS and GIS) on retail, military, transportation, city planning, and communication.

Standard W.82 Analyze how technology has intensified patterns of globalization and led to the idea of space-time compression, containerization, and computer technology.

Agenda:

1. Define key terms
2. Watch PowerPoint presentation
3. Watch *Globalization* video and answer questions
4. Complete GeoInquiry task What's the Range? Utilizing GIS
5. Answer Reflection question

Task 1

Before watching the PowerPoint presentation, the student should define the following terms: Globalization, Containerization, Space-time compression, Deforestation, Global Warming, GPS, and GIS

Task 2

Watch the video or view the Powerpoint slides used in the video:
[Globalization Powerpoint](#)

Task 3

Watch the video and respond to the prompts as you watch.

Follow this link to view the video: <https://www.youtube.com/watch?v=3oTLyPPrZE4>.

List examples of modern communication technologies and mass media that connect people across the globe.

- 1.
- 2.
- 3.
- 4.

What three factors led to more open markets across the world?

- 1.

- 2.
- 3.

Using the chart below, list examples of how globalization has impacted each of the three domains mentioned in the video.

Economy	Politics	Culture
1. International exports have increased in the last 30 years 2. 3.	1. Formation of groups like the EU or G-20 2. 3.	1. Western Culture begins to dominate others 2. 3.

Now watch the video again. As you watch, list at least 3 positives and 3 negatives of globalization.

Positives of Globalization	Negatives of Globalization
1. 2. 3.	1. 2. 3.

Task 4: Activity: What's the Range? Utilizing GIS to Analyze Market Areas for Chain Stores
 Using the "What's the Range" Student Activity Sheet to complete a GeoInquiry
 GeoInquiry URL: <http://esriurl.com/humanGeoInquiry14>

Students will be able to identify and explain the spatial hierarchy of major chain stores in Houston, Texas and analyze the range and market areas for coffee shops, fast food restaurants, home improvement stores, and luxury department stores.

Where is Houston?

Navigate to the address above to launch the map.

What major city is visible? _____

Where is this city situated? _____

Open and read the Map Note.

What is the commuter adjusted population for Houston? _____

What is a Threshold?

Threshold is the population needed to support a certain type of service; range is the distance that people are willing to travel for a service.

Click the button, Bookmarks. Select Houston.

You will explore the locations of four major stores, and will vote on which type of store each layer represents based on its spatial pattern.

The four choices are: major coffee shop, major fast food restaurant, major home improvement store, and luxury department store chain.

Can you predict the service industry in Houston?

If you see a link to Modify Map (upper right), click it.

With the Details button underlined, Click the button Show Contents of Map (Content).

1. Turn on the layer, Store 1. Which type of service do you think is represented, and why?
2. Turn on the layer, Store 2. Which type of service do you think is represented, and why?
3. Turn on the layer, Store 3. Which type of service do you think is represented, and why?
4. Turn on the layer, Store 4. Which type of service do you think is represented, and why?

Rename Store 1 to Coffee Shop.

Rename Store 2 to Fast Food Restaurant.

Rename Store 3 to Home Improvement Store.

Rename Store 4 to Luxury Department Store.

Analyze: How does the range for a home improvement store compare to a coffee shop?

Measure the distances between a few coffee shops. (See the Measure ToolTip below.)

1. What appears to be the range for a coffee shop?
2. Why does the range vary between the central business district (CBD) and other areas of Houston?

Use the Measure tool to measure the distances between a few home improvement centers.

1. What is the range for a home improvement center?
2. Why is there such a difference between these two store ranges?

Why are there areas in Houston without any of these major stores?

Turn on the Census Tracts layer.

If necessary, zoom to Houston.

1. What are possible reasons why some areas of Houston do not have these services?

Task 5: Reflection Question: After viewing the PowerPoint presentation and *Globalization* video, answer the following question in a paragraph with 5-7 sentences:

Are the effects of globalization more positive or negative? Choose a position and defend with evidence from PowerPoint and the video. Evidence must include one political, one economic, and one cultural impact.

Further Reading:

<https://bit.ly/3flw7WI> Khan Academy: Globalization

<https://www.kgis.org/kgismaps/Map.htm> KGIS Maps