



English IV

Week 3

English IV - Week 3

Constructing Public Opinion

This week you will continue with the activity presented last week. Remember the Knowledge Question: *How does the media shape our view of the world, or how does our view shape our perception of the media?*

Complete the tasks in the sequence presented.

Task 1: Review (10 minutes)

- Review your annotations from both of last week's articles.

Task 2: "Working from the Text" - Part 1 (20 minutes)

- Complete the graphic organizer on page 391 using information from both articles.

Task 3: "Working from the Text" - Part 2, Page 392 (20 minutes)

- Respond to questions #14.
- Respond to question #15. Consider seeking feedback from your teacher on your outline.
- Optional: Respond to question #16. Consider communicating with your classmates about your claim.

Task 4: "Working from the Text" - Part 3 (15 minutes)

- Spend some time reflecting on the bulleted questions in question #17 on page 392. Consider communicating your responses with your teacher and/or your classmates. This will provide you with additional information and feedback. Be sure to note any comments or information that is not your own and cite it appropriately. You still need to avoid plagiarism - even during a pandemic!!

Task 5: "Writing Prompt" - Argumentative (55+ minutes)

- Read the prompt and information in the blue box at the bottom on page 392.
- Now, write an argumentative essay. Be sure to follow all MLA guidelines.
- Include a Bibliography page. Use the OWL Purdue website for information on in-text citations and source citations: <https://bit.ly/2R8Luan>.
- Share your essay with your teacher through Canvas for feedback.

Working from the Text

13. Use a two-column graphic organizer to evaluate and critique the arguments made in each article. For the purposes of framing your thinking, it is worth noting that Konnikova’s article focuses more on journalists’ role in the news process while Nisbet focuses more on the readers’ role.

“How Headlines Change the Way We Think”	“Why Partisans View Mainstream Media as Biased and Ideological Media as Objective”
Claim:	Claim:
Reasons/Evidence:	Reasons/Evidence:
Structure:	Structure:
Evaluation and Critique:	Evaluation and Critique:

My Notes

14. Review your response to the Opening Writing Prompt about the importance of headlines as well as your answer to the final “Returning to the Text” question about Nisbet’s article. Based on those responses and the information from your graphic organizer, respond to the following questions: Who holds responsibility for avoiding media bias in the news: the creators of the news or the consumers of the news?
15. Outline your position to prepare for a classroom debate on the question. Your outline should include:
 - A concise statement of your claim
 - Three points of evidence, taken from the text, to support your claim
 - A concluding statement that includes a call to action
16. Share your opinion in a class debate. Be sure to:
 - Listen and respond to your classmates’ points before adding a new point to the discussion.
 - Cite textual evidence to support your claim. (Refer to your graphic organizer when responding to other students’ points.)
17. After discussing the two articles, reflect on the following questions.
 - How much did your existing personal opinions influence your perspective on which author was more persuasive regarding media bias?
 - How much did your existing personal opinions influence your perspective on which author was more correct regarding media bias?
 - What’s the difference between being persuasive and being correct?
 - In general, to what extent does our perspective on what is correct influence our perspective on what is persuasive and vice versa?

 **Check Your Understanding**

Write one sentence in which you agree with another student’s argument or present a counterargument in response to another student’s claim.

 **Writing Prompt: Argumentative**

Who holds more responsibility for media bias, the journalist or the reader? Write a brief argument defending your position. Weave in at least one counterargument made by your peers in the class debate. Be sure to:

- Include a clear claim, supporting evidence from the text, and a conclusion.
- Address counterarguments and use evidence from the texts to support your point of view.
- Include a conclusion with a call to action.