Program Overview

Sarah Moore Greene Magnet Academy offers a media and communication curriculum that provides unique learning opportunities by using an innovative and technology-rich curriculum that is integrated into daily instruction. All students at Sarah Moore Greene participate in the media and communications program. Students have the opportunity to engage in project-based learning activities, cooperative learning groups, and the community schools program that extends beyond the school day. Students will learn how to effectively communicate through writing, speech, and the use of technology.

Common Core and Media:

“The need to conduct research and to produce and consume media is embedded into every aspect of today’s curriculum. In like fashion, research and media skills and understandings are embedded throughout the Standards…”

www.corestandards.org

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Knox County
MAGNET SCHOOLS
“Our Schools of Choice”
**Primary**

Primary students at Sarah Moore Greene have the opportunity to explore different types of media and communication. This exploration includes print, video, photography, and a variety of art media.

**Intermediate**

Students learn the design process of targeting an audience, storyboarding ideas, and creating a final project to reach their audience. Ebooks, commercials, and videos are created by our students. Third through fifth graders learn how to plan, write, and produce multimedia projects.

**Production Studio**

Sarah Moore Greene’s production studio offers students the opportunity to participate in a live newscast. Each morning SMGMA Eagle Live News is aired across the school and streamed via the school’s website.

Intermediate students operate cameras, audio switchers, video switchers, and demonstrate their presentation skills as part of the news crew. The studio offers a live green screen where students can interact with a variety of backgrounds, including those they created.

Tune into SMGMA Eagle Live News each weekday morning at 7:30 am.

**Media Integration**

All students at Sarah Moore Greene have access to Chromebooks or iPads in their classrooms. This provides students with multiple platforms to increase their learning. This allows students daily interaction with digital media and communication tools. The technology allows students and teachers to collaborate with each other in small groups as well as whole group settings. This allows our students to have daily practice and integration with digital media and communication tools.

**Media and Communications Clubs**

Sarah Moore Greene Magnet Academy offers after school programs where students expand on their learning throughout the day. During these programs students are learning communication skills, leadership skills, and engage in extra media project platforms.

SMGMA is.....
- Leadership News Crew
- Video Production
- Personalized Learning
- Project Based Learning
- Technology Integration
- Photography
- Journalism

To schedule a tour:
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Check Us Out on:
Twitter: @SmgMagnet
Facebook: Sarah Moore Greene Magnet Academy