**Schedule at a Glance**

### Friday, March 20
- 8:00 a.m. – 6:00 p.m. Registration
- 9:00 a.m. – 12:00 p.m. Pre-conference, Half-day (morning) Workshops
- 9:00 a.m. – 4:30 p.m. Pre-conference, Full-day Workshop
- 1:30 p.m. – 4:30 p.m. Pre-conference, Half-day (afternoon) Workshops

### Saturday, March 21
- 7:00 a.m. – 5:00 p.m. Registration
- 8:30 a.m. – 10:00 a.m. General Session
- 10:30 a.m. – 11:45 a.m. Sessions
- 10:30 a.m. – 4:00 p.m. Exhibit Hall
  *(Exclusive hours are from 11:45 a.m.– 1:30 p.m. and 2:45 p.m. – 3:45 p.m.)*
- 12:00 p.m. – 2:00 p.m. Luncheons
- 1:30 p.m. – 2:45 p.m. Sessions
- 3:45 p.m. – 5:00 p.m. Sessions

### Sunday, March 22
- 7:30 a.m. – 4:30 p.m. Registration
- 7:30 a.m. – 8:15 a.m. Inspiration Session
- 8:30 a.m. – 9:45 a.m. Sessions
- 10:00 a.m. – 11:30 a.m. General Session
- 11:30 a.m. – 4:00 p.m. Exhibit Hall
  *(Exclusive hours are from 11:30 a.m.– 1:30 p.m. and 2:45 p.m. – 3:45 p.m.)*
- 12:00 p.m. – 2:00 p.m. Luncheons
- 1:30 p.m. – 2:45 p.m. Sessions
- 3:45 p.m. – 5:00 p.m. Sessions
- 5:15 p.m. – 5:45 p.m. Drum circle

### Monday, March 23
- 7:30 a.m. – 12:00 p.m. Registration
- 8:00 a.m. – 9:00 a.m. Un-general Session
- 9:30 a.m. – 10:15 p.m. Sessions
- 10:30 a.m. – 11:00 a.m. Sessions
- 11:30 a.m. – 1:00 p.m. Closing General Session

### Study Hall Session Schedule for Saturday and Sunday
- 11:45 a.m. – 12:15 p.m.
- 12:45 p.m. – 1:15 p.m.
- 2:45 p.m. – 3:15 p.m.
- 3:30 p.m. – 4:00 p.m.

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**Your "Back to School" Experience**

★ Visit this year’s NSBA Exhibit Hall, transformed into the Campus Expo. ★

### Saturday, March 21
- 10:30 a.m. – 4:00 p.m.
  **Exclusive Exhibit Hall Only:**
  - 11:45 a.m. – 1:30 p.m.
  - 2:45 p.m. – 3:45 p.m.

### Sunday, March 22
- 11:30 a.m. – 4:00 p.m.
  **Exclusive Exhibit Hall Only:**
  - 11:30 a.m. – 1:30 p.m.
  - 2:45 p.m. – 3:45 p.m.

★ **Student Union**
Relax and recharge in between learning experiences.

★ **Study Halls**
Pop in for an interactive 30-minute upload of the latest knowledge on hot topics.

★ **Relaxation Station**
Take a break at the Relaxation Station and enjoy a complimentary massage.

★ **The Green Zone**
Discover how greening your schools doesn’t just save money, but fundamentally changes how students learn.

★ **Music and Arts Main Street**
Waltz on down to find companies who will offer arts and music programs that you can establish in your district.

★ **Technology Innovation Pavilion**
Don’t miss your chance to meet emerging businesses in the education market and take home ideas you won’t see anywhere else!

★ **Cutting-Edge Ave**
Be the first in your district to meet the newest companies and see the latest and greatest products on the block!

★ **Marketplace**
Do some shopping at the ever-popular NSBA Marketplace!
**Arianna Huffington**

**Saturday, March 21, 8:30 a.m. – 10:00 a.m.**

Arianna Huffington is the chair, president, and editor-in-chief of the Huffington Post Media Group, a nationally syndicated columnist, and author of fourteen books.


**David Pogue**

**Sunday, March 22, 10:00 a.m. – 11:30 a.m.**

David Pogue is the founder of Yahoo Tech, having been groomed for the position by 13 years as the personal-technology columnist for the *New York Times*. He’s also a monthly columnist for *Scientific American* and host of science shows on PBS’s “NOVA.” He’s been a correspondent for “CBS Sunday Morning” since 2002.

With over 3 million books in print, David is one of the world’s bestselling how-to authors. He wrote or co-wrote seven books in the “for Dummies” series. In 1999 he launched his own series of complete, funny computer books called the Missing Manual series, which now includes 120 titles.

**Montel Williams**

**Monday, March 23**

**Monday, March 23**

11:30 a.m. – 1:00 p.m.

Montel Williams earned his media celebrity status as a riveting Daytime Emmy Award® winning television Talk Show Host. Williams hosted The Montel Williams Show, a nationally syndicated talk show distributed by CBS Paramount Television for 17 years.

He is a decorated naval officer, inspirational speaker, author, wellness entrepreneur, health advocate, and a national spokesperson for the Stand Up 4 Public Schools campaign.

**Un-General Session Speakers**

**Monday, March 23, 8:00 a.m. – 9:00 a.m.**

**Sean McComb**

**2014 Teacher of the Year**

Sean McComb, 2014 Teacher of the Year, is a 9-12th grade English teacher at Patapsco High School & Center for the Arts in Baltimore, Maryland where he has spent his eight-year teaching career. In addition to teaching, McComb supports his Patapsco colleagues through coaching and training as the school’s Staff Development Teacher. He also served as a curriculum writer for the school system and an adjunct instructor in Education and Writing at Towson University.

**Adora Svitak**

Since the age of four, Adora has been exploring what she can do with the written word. Hoping to instill her love of writing in others, she taught her first class at a local elementary school the year her first book, *Flying Fingers*, debuted; since then, she has spoken at hundreds of schools, classrooms and conferences around the world. She is a 2011 recipient of the National Education Association Foundation’s Award for Outstanding Service to Public Education.

**David Zach**

David Zach is one of the few professionally trained futurists on this planet, having earned a master’s degree in Studies of the Future from the University of Houston. Dave has worked with over 1500 associations, corporations and colleges offering insights on the personal and professional impact of strategic trends. Dave is on the board of the American Institute of Architects and on the board of the American Chesterton Society. In December 2012, he received an AIAS Presidential Citation from the American Institute of Architecture Students.
Friday, March 20, 2015
Pre-Conference Workshops
at Music City Center

★ Half Day Sessions

Morning Sessions
9:00 a.m. – 12:00 p.m.

#1 Education Content for the iPad – limit of 20 participants
#2 It’s About the Journey AND the Destination: Set Achievable District Goals and Objectives, and Begin the Process of Action Planning
#3 Managing Communications on School Security and Crises in a World on Digital Steroids
#4 Minding Your Ethics
#5 On the Same Page: Putting College- and Career-Ready Standards into Practice through Labor-Management Collaboration
#6 What Every School Board Member Should Know About School Law Issues Today

Afternoon Sessions
1:30 p.m. – 4:30 p.m.

#7 Developing a Culture of Innovation in Your District that Leverages Crowdsourcing
#8 Education Content for the iPad (repeat of #1 from morning) - limit of 20 participants
#9 Get More Done and Achieve Higher Performance through Effective Planning and Board/Superintendent Evaluations
#10 Leading Change to Make Students College & Career Ready
#11 Leading with Purpose: Inspiring a Shared Vision
#12 Social Media Primer – Everything You Need To Know About Today’s Social Channels
#13 They Snooze, You Lose: 10 Shots to Caffeinate Board Meetings

Cost for each half-day morning and afternoon session: National Connection, Technology Leadership Network, and Council of Urban Boards of Education - $170. All others, including guest - $195

★ Full Day Session

Full-Day Session
9:00 a.m. – 4:30 p.m.

#14 The Board’s Role in Community Engagement

Cost for full-day session: National Connection, Technology Leadership Network, and Council of Urban Boards of Education - $270. All others, including guest - $320 (Box lunch included)

★ Special Session

Special Afternoon Session
1:30 p.m. – 4:30 p.m.

New School Board Member Boot Camp Pre-Conference Workshop: Ethics, Board Meetings, and the Role of a School Board Member

Advance registration and an additional $100 fee are required for this special session
Learning Visits & Meal Events

These popular programs are ticketed events open to all conference attendees. Fees are in addition to full conference program registration fees. They are limited in size so be sure to register early!

THURSDAY

★ Technology Transformation and Leadership in Today’s Army
8:00 a.m. – 4:00 p.m.
101st Airborne Division (Air Assault) Fort Campbell, KY. Get an in-depth look at how technology has transformed the military in this visit to Ft. Campbell.

FRIDAY

★ Music Makes Us®: Pearl-Cohn Entertainment Magnet High School and the Grand Ole Opry
9:00 a.m. – 3:00 p.m.
Music Makes Us® aspires to be a national model for high quality music education. Includes a special backstage tour of the Grand Ole Opry.

SATURDAY

★ National Caucus of American Indian/Alaska Native School Board Members Luncheon
12:00 p.m. – 2:00 p.m.
Location: Omni Nashville
Presenter: Dr. Denise Juneau
Montana’s State Superintendent of Public Instruction, Dr. Denise Juneau, was the first American Indian woman elected to serve in a statewide elected position. Serving as a strong advocate, Dr. Juneau is committed to creating a public education system that prepares every child for lifelong learning, work, and citizenship.

★ Rural School STEM Labs to Medical Simulations: How Vanderbilt University Transforms Learning
2:15 p.m. – 6:15 p.m.
Hear how rural Aspironaut™ students around the nation can become scientists, through STEM labs led by university faculty and students. Then get a first-hand look at the Vanderbilt University School of Medicine Center for Experiential Learning and Assessment.

SUNDAY

★ National Hispanic Council of School Board Members Breakfast
8:00 a.m. – 9:30 a.m.
Location: Omni Nashville
Presenter: Richard Santana
A former gang member, now a Harvard University graduate, nationally recognized speaker Richard Santana’s journey provides a powerful and graphic illustration of cultural relevance in schools.

MONDAY

★ Technology Innovation in Action: Rutherford County Public Schools
8:45 a.m. – 3:30 p.m.
Experience how the integration of instructional technology continues to be a key component of daily instruction for all students at all grade levels.

★ Driving Innovation: Nissan Plant Tour Showcases STEM in Action
8:30 a.m. – 1:00 p.m.
Get an insider’s look at modern manufacturing. Learn about the Nissan’s Smyrna plant’s partnership with the Metro Nashville Schools to provide students with the skills they need to be competitive in an industry that has been transformed by technology. (No one under age 10)

★ Offsite Learning Visits, depart from Music City Center. Prices include transportation, meals and admission fees. ★ Meal Event
Housing Information

You must be registered for the conference and receive a confirmation I.D. number before you can reserve your housing.

Online: Visit NSBA's Attendee's Housing website www.nsba.org/conference/travel/housing and follow the instructions to reserve your room online.

Call: 1-800-616-8210 (U.S./Canada) or 1-415-979-2264 (International). Service is available Monday through Friday 9:00 a.m. – 9:00 p.m. ET.

Fax: 1-415-216-2535

All reservations should be made prior to February 20, 2015. Room availability and special conference rates cannot be guaranteed after that date. Should you fail to arrive on your confirmed date, one night’s room plus tax will be charged to your credit card or forfeiture of your check deposit and your reservation will be cancelled for the remainder of your stay.

Travel Information

MacNair Travel has been selected as the official Travel agency for the 2015 NSBA Annual Conference.

Go to the conference website www.nsba.org/conference and click on the Travel tab for information. Or contact MacNair by visiting www.macnairtravel.com or call 877-761-3727.

Book air travel directly using the following I.D. numbers:

Delta: Meeting code NMK2H or call 800-328-1111
United: Zcode: ZTA8; agreement code: 455854 or call 800-426-1122

NSBA Housing Block Hotels

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<tr>
<th>No.</th>
<th>Hotel</th>
<th>Single</th>
<th>Double</th>
<th>Extra Person</th>
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<td></td>
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<td>Downtown Hotels within 1-5 Blocks</td>
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<td>Donelson/Airport Hotels 2 miles or more</td>
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*Headquarters Hotel-Limited general housing available
**COSA Hotel

Register Early and Save!

Early registration discount ends January 16, 2015