

# Knox Schools 2020

**Goal 3: Partner with Our Stakeholders**

# Our Four Goals

## *Excellence for Every Child*

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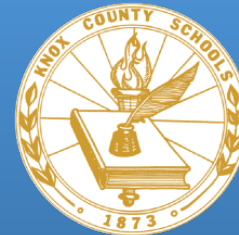
# Our Strategy – Three Objectives

Strengthen  
Community  
Partnerships and  
Relations

Invite and Earn  
Stakeholder Feedback

**Partner with  
Our  
Stakeholders**

Clearly and Broadly  
Communicate to  
Enhance  
Collaboration



# Strengthen Community Partnerships and Relations



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## What are some possible ways we could achieve this?

- Establish a Community Relations function and conduct a review of current KCS practices
- Develop an expanded “Principal for a Day” model to include other roles within schools and the school system
- Continue to develop partnerships with nonprofits, community organizations, and local colleges and universities
- Develop and implement a strategic partnership plan

# Invite and Earn Stakeholder Feedback



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**What does that mean?** We want and appreciate feedback from our stakeholders (students, parents, staff, and community members) and want to be sure there are multiple and consistent opportunities to provide input to help KCS make better decisions.



# Invite and Earn Stakeholder Feedback



## What are some possible ways we could achieve this?

- Develop an advisory group structure to provide consistent feedback to central office leaders
- Implement an internal communication function so that all of our employees “speak with one voice”
- Review and redesign the District Advisory Council

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# Clearly and Broadly Communicate to Enhance Collaboration



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## What are some possible ways we could achieve this?

- Develop and implement a focused social media strategy
- Create a KCS Call and/or Customer Service Center(s)
- Design and implement a way to produce communication toolkits for schools
- Develop and launch a Parent Resource Center

**What does that mean?** We want to meet all stakeholders where they are by designing and using multiple communication channels to do more than provide information; we want to create the conditions for robust and meaningful dialogue.

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