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# BRUINAROO

September 11, 2017

Dear Patron and Partner in Education,

On behalf of Bearden Middle School, we would like to ask you to consider supporting our annual BMS “Bruinaroo” festival. Bruinaroo is the major fundraiser for the BMS PTA each year. Our PTA funds many programs at BMS, including mini-grants for teachers, teacher awards, student awards, staff development, and special student organizations such as Science Olympiad and our Technology Student Association. Some of these programs are unique to our school, and all of them help set Bearden Middle apart! And this is all made possible by support from generous donors like you!

**Bruinaroo will be held on Friday, September 29rd from 3:30-5:30 for our students.**

Last year over 800 students attended this carnival event. We make it possible for every child in the school to attend, regardless of the family’s ability to purchase tickets.

**All sponsors of \$100 (or above) will be recognized on our Bruinaroo banner. Sponsors of \$250 (or above) have the option of having a logo or larger name on our banner.** By doing this, we make sure that you receive proper recognition for helping to make our school the best it can be. **All sponsorships must be made by Wednesday, September 20, in order to be included on our signage.**

To make payment for your donation, you can mail a check to the address at the bottom of this letter to the attention of “PTA Treasurer” or pay with credit card by contacting our Treasurer, Laura Watts, at [bmsmoneygal@gmail.com](mailto:bmsmoneygal@gmail.com) or (865) 387-0463.

We appreciate your support and generosity to Bearden Middle School, our teachers and students. If you have questions, please email either of us at [RebeccaRidner.com](mailto:RebeccaRidner.com) or [DavidandEmilee@gmail.com](mailto:DavidandEmilee@gmail.com) or call (865) 640-4285 or (865) 363-3301.

Sincerely,

*Rebecca Ridner & Emilee Stanley*  
2017 BRUINAROO CO-CHAIRS

**Be a BRUINAROO sponsor!** Mail your check to the attention of PTA Treasurer,  
Bearden Middle School, 1000 Francis Road, Knoxville, TN 37909