

**Bearden Middle School Coupon Book Campaign 9/7/17 – 9/27/17**  
**KCS Middle School Student Incentives**

Sell <b>1 book</b> and receive	Rope Pen
Sell <b>3 books</b> and receive	Certificate for a free ice cream in the school cafeteria Card for a free Italian Ice from Bruster's Real Ice Cream
Sell <b>5 books</b> and receive	KCS Coupon T-Shirt Putt-Putt Play Pass from <i>Putt-Putt Golf &amp; Games in Farragut</i> Certificate for a free ice cream from <i>Burger King</i> <b>From BMS:</b> Ticket to the CANDY SCRAMBLE! You must bring money for at least 5 books by MONDAY, 9/11/17, <b>by 8:30 a.m.</b> You must be present to participate. There will be no make-ups for the Candy Scramble. The Candy Scramble will be held on September 15 <sup>th</sup> .
Sell <b>7 books</b> and receive	<b>from BMS:</b> Name entered into drawing for \$10 gift card. Twenty names will be drawn.
Sell <b>10 books</b> and receive	Game Truck Greater Knoxville Party at BMS – October 4 <sup>th</sup> In-school pizza party from <i>Domino's Pizza</i> Certificate for a premium sandwich at <i>Wendy's</i> Pass for free admission to the <i>Corn Maze at Oakes Farm</i>
Sell <b>12 books</b> and receive	<b>from BMS:</b> Name entered into drawing for an all access pass to school dances and an all access pass to BMS basketball games (2 names per grade level will be drawn)
Sell <b>15 books</b> and receive	Two passes to a <i>Lady Vols Basketball</i> game Certificate for a free large sandwich at <i>McDonald's</i> Certificate for a free <i>Salsarita's</i> kid's meal Compass Keychain
Sell <b>25 books</b> and receive	One ticket to the Knoxville Zoo One ticket to <i>Sevier Air</i> Certificate for a small free Petro from <i>Petro's Chili &amp; Chips</i> Binoculars
Sell <b>35 books</b> and receive	<b>from BMS:</b> Name entered to win \$50 Regal Movies gift card (2 names per grade level)
Sell <b>50 books</b> and receive	Certificate for one free Icee per month at <i>Pilot</i> 2 Silver Level Tickets to <i>Knoxville Ice Bears</i> game \$25 gift card from <i>Sport Seasons</i> Certificate for a free <i>Burger King</i> Whopper Jr. Combo Meal
Sell <b>75 books</b> and receive	<i>Titanic Museum</i> attraction pass Two passes to a <i>Ripley's Attraction</i> Two tickets to a <i>Tennessee Smokies Baseball</i> game Certificate for a free <i>Salsarita's</i> Combo Meal

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Sell **100 books** and receive

- \$50 from *First Tennessee Bank*
- Certificate for 100 tokens from *Putt-Putt Golf & Games in Farragut*
- Certificate for up to four admissions at the *Women's Basketball Hall of Fame*
- Certificate for 2 passes to *Wonderworks*
- Certificate for a small nuggets tray from *Chick-Fil-A*
- Top Seller award and invitation to the *Coupon Celebration Luncheon* on November 3
- Entry into drawings for special prizes at the *Coupon Celebration Luncheon* on November 3

**If BMS sells 3,000 books we will have a BMS Blow Out Day with a DJ – a time to hang out and listen to music. Any student that receives ISS/OSS from Sept. 7 - 27 will not be allowed to participate.**

**Top Homeroom per grade level will receive free donuts.** (Date to be determined)

**\*Top 10 sellers from BMS will go to Ripley's Aquarium.** (Date to be determined)

**\*\*1<sup>st</sup> place middle school top seller in Knox County receives free pizza for a year from Papa John's Pizza (one pizza a week for 52 weeks) and a \$350 VISA gift card.**

**\*\*\*2<sup>nd</sup> place middle school top seller in Knox County receives a \$250 VISA gift card.**

Middle School students that sell 100 or more books will receive a top sellers award at the KCS Coupon Book Celebration Luncheon on November 10<sup>th</sup> and have their name in several drawings including being featured on the **2018 Knox County Schools Coupon Book Cover.**

The Top Coupon Book seller in Knox County will be guaranteed one of the four spots on the 2018 coupon book cover. He/she will also win a \$500 VISA gift card.

Knox County Schools also has a **500 Club**. If you sell 500 books you are guaranteed a spot on the cover of the 2018 Knox County Schools Coupon Book, a special award at the Celebration Luncheon on November 10<sup>th</sup>, a spot on the "500 Club" webpage within the Knox County Schools Coupon Book page, and a bonus \$200 VISA gift card.

**In addition – top sellers from BMS will win the following:**

**1<sup>st</sup> place - \$350 gift cards**

**2<sup>nd</sup> place - \$250 gift cards**

**3<sup>rd</sup> place - \$125 gift cards**

**\*\*\*Please remember that the Knox County Coupon Books will be delivered to your homeroom *the day after* you order and money is turned in (except for the first Friday, the 8<sup>th</sup>). All prizes will be delivered after the sale is complete.**

*Please remember you can sell books and turn money in at any time during the campaign window.*