

2018 Coupon Book Incentives				
Number of Books Sold	East Knox Incentive	Sell by Date	Incentive Date	Knox County Incentive: Received when earned
Sales start on Thursday, September 6th				
1	Hat Day	9/6/18	Friday, September 7th	Magic Cube keychain
3	Snow Cone Party	9/11/18	Wednesday, September 12th	Certificate for free fries and soft drink from McDonald's; Certificate for a free small Italian Ice from Bruster's Real Ice Cream
5	Ticket to the Glow Stick Dance	9/14/18	Monday, September 17th	KCS Coupon Book T-Shirt (delievered by end of campaign) Pass to play Putt-Putt from Putt-Putt Golf & Games in Farragut; Certificate for a free ice cream from Burger King
7	Candy Crawl	9/18/18	Wednesday, September 19th	
10	Pizza Party with the Principals	9/20/18	Friday, September 21st	Certificate for a free ice cream in the school cafeteria; Pass for a free admission to the Oakes Farm Corn Maze; Certificate for a free dessert from McDonald's; Puffer Ball
12	Chalk, Bubbles, and Silly String Fun with Principals	9/26/18	Friday, September 28	
15				Two tickets to a Lady Vols Basketball game; Certificate for free large sandwich from McDonald's; Certificate for free Salsarita's kid's meal; Shutter Shades
25				One ticket to MagiQuest in Pigeon Forge; One ticket to Ice Bears game; Certificate for a free small Petro from Petro's Chili & Chips; Mesh drawstring bag and water bottle
35	Free Yearbook	9/26/18	Yearbook Signing Day	
				Prizes below are given at the end of the campaign
50				Certificate for one free ICEE per month at Pilot; Certificate for free Burger King Whopper Jr. Combo Meal; \$25 gift card from Mast General Store
75				Titanic Museum attraction pass; Two passes to a Ripley's attraction; Two tickets to a Tennessee Smokies Baseball game; Certificate for a free Salsarita's Combo Meal
100				\$50 from First Tennessee Bank; Certificate for 100 tokens from Putt-Putt Golf & Games in Farragut; Certificate for up to four admissions to the Women's Basketball Hall of Fame; Certificate for 2 passes to WonderWorks; Top seller award and invitation to the Coupon Book Celebration Luncheon held Nov. 8; Entry into special prize drawings at the Coupon Book Celebration Luncheon held Nov. 8
Every day	Daily punch board for school t-shirts, cash (from \$1 to \$10) and prizes - 1 entry in drawing per book sold			
First Place	Individual Top Seller earns = \$100 Target Gift Card			
Second Place	Individual Second Place Seller earns =\$75 Target Gift Card			
Third Place	Individual Third Place Seller earns =\$50 Target Gift Card			
#1 Homeroom Class			BONUS recess and Ice Cream Party	
#2 Homeroom Class			Ice Cream Party	
#1 Seller per Grade Level Gets their photo on the Wing doors Each Week :)				