

Buy an AD in the Yearbook today!

An AD is the perfect way to celebrate your child and all the hard work they did throughout this school year, give a special shout out to a teacher, or advertise for a business!

All ads will be printed in full color. Book size: 8 1/2" x 11"

Types of Ads:

- *PDA Ads - Public Display of Affection ads are a great way for family and friends to show affection and share memories, and are a popular way to salute 5th graders or students of all grade levels.
- *Friendship Ads - Groups of friends join together and purchase ads with their photos and memories.
- * Groups - Scouts, Teams, etc.
- * Thank You Ads - Thank special teachers, staff, volunteers, or West Hills.
- * End of an Era Ads - picture all your West Hills graduates.
- * Business Ads - help support our yearbook.

What do I need to turn in?

Fill out order form & send payment to reserve ad space. Send all photos and copy of what you would like the AD to say by Nov. 30, 2018.

How much does it cost?

You can choose from several different options:

- \$300 for a full page**
- \$150 for a half page**
- \$75 for a quarter page**
- \$36 for an eighth of a page**
- \$18- for a sixteenth of a page**

Reminder: Space is limited! Order Form due by November 30th



West Hills Elementary 2019 Yearbook Advertising Order Form

Name of Purchaser: _____

Contact Information (phone or e-mail) _____

Name of Student(s): _____

Grade: _____ Teacher: _____

OR Name of Business: _____

Payment and Ad Art/Copy/Photos due by November 30, 2018.

Ad Sizes:

- ___ Full page (\$300) ___ Eighth page (\$36)
- ___ Half page (\$150) ___ Sixteenth page (\$18)
- ___ Quarter page (\$75)

Price of Ad: _____

Payment Method:

- ___ Cash (Send Receipt)
- ___ Check # _____ (make payable to WHE)

AD Copy:

Photo Tips:

- For best quality, send digital files or photos printed on photo paper.
- Original photos will be scanned and returned.
- If you prefer to scan them yourself, scan photos at 300dpi.
- **DO NOT CUT PHOTOS.** Photos will be resized or cropped to your specifications.

Photo(s) enclosed __ Photos(s) E-Mailed to terrill.briggs@knoxschools.org

Questions? Please call Mrs. Briggs @ 539-7850 mornings