

**Hardin Valley
Elementary School**



HVES Corporate Sponsorship Packet

**To Benefit
Hardin Valley Elementary School
11445 Hardin Valley Road
Knoxville, TN 37932
865.470.2088**

Hardin Valley Elementary School



ABOUT HARDIN VALLEY ELEMENTARY SCHOOL

Here at Hardin Valley Elementary School, we will enable our students to achieve academic excellence, reach high expectations, and display respect within a safe, nurturing, and structured environment. As our community grows, so does our school. Hardin Valley Elementary has an enrollment of approximately 1,200 students serving grades kindergarten through 5th grades. Our school promotes a positive, cooperative and on-going community of students, parents, educators and members of our community. Hardin Valley has a history of academic excellence and tradition. The Hardin Valley Elementary School PTA's mission is to promote student, staff, parent and public involvement within our school and out in our community. Our goal is to provide resources and programs that enhance the continual improvement of our teachers' capabilities, our students' educational growth, achievements and accomplishments, and our community's wellbeing.

Annual Events

We accomplish this through many avenues, including two fundraisers to fund our goals. We feel strongly that these fundraisers be based on voluntary participation and that they do not include any product sales. We achieve this through our spring walk-a-thon (the Hawk Walk) and our fall festival (the Hoe Down). Our Hawk Walk in the spring focuses on healthy habits. Having our community involved (donations, mascots, emergency personnel "heroes" participating, etc...) adds to the overall emotional excitement and financial success of the event. The Hoe Down is a fun evening in the fall for the family with games, activities, and food. Donations of goods and/or services help make this night an annual tradition and as anticipated as Hawks Football!

We need your help!

Hardin Valley is a top school in our area and while we constantly strive for excellence in all areas to provide our students with an excellent education and a nurturing environment, it is an on-going effort that must include our whole community. Our community is so fortunate to have such an amazing school, but we need your help to maintain excellence. Hardin Valley does not qualify for funding to purchase items like technology or playground equipment, so assistance from our community is vital. The money raised by the PTA helps to fund these needs for our school such as new technology, replacing old technology and to replace and maintain our playground, which is vital to the health and well-being of our students and to promote healthy living.

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SPONSORSHIP INFORMATION

Sponsoring our events and school will further support the needs for our school such as new technology, replacing old technology and to replace and maintain our playground, which is vital to the health and well-being of our students and helps to promote healthy living. A sponsorship with our school offers tremendous potential for advertising, publicity, and sales promotion. We offer the following Sponsorship opportunities at Hardin Valley Elementary School:

Gold Level: \$1,000

- Banner placed at drop-off lane for week of Hoe Down (fall) and Hawk Walk (spring) events
- Company advertised on our school PTA Facebook Page
- Company recognition at event and in published school newsletter
- Opportunity to provide kid friendly promotional items and/or coupons for student prizes the week of Hawk Walk (distribution levels vary).
- Opportunity to set up a 6ft display table to host a game (provided) and distribute your own kid- friendly prizes and/or promotional materials at fall Hoe Down.
- 50 tickets provided for fall Hoe Down

Silver Level: \$500

- Banner placed at drop-off lane for the duration of one event (either fall or spring event)
- Company advertised on our school PTA Facebook Page
- Company recognition at event and in published school newsletter
- If sponsoring Hoe Down: Opportunity to set up a 6ft display table to host a game (provided) and distribute your own kid- friendly prizes and/or promotional materials at fall Hoe Down and 25 tickets.
- If sponsoring Hawk Walk: Opportunity to provide kid friendly promotional items and/or coupons for student prizes the week of Hawk Walk (distribution levels vary).

Bronze Level: \$250

- Banner placed at drop-off lane for the duration of one event (either fall or spring event)
- Company advertised on our school PTA Facebook Page
- Company recognition in published school newsletter

Hardin Valley Corporate Sponsorship Agreement

In recognition of the on-going needs and efforts Hardin Valley Elementary School, I will make a tax deductible contribution of:

_____ \$ 1,000 **Gold Level Sponsor**

_____ \$ 500 **Silver Level Sponsor**

_____ \$ 250 **Bronze Level Sponsor**

_____ We can not participate as a level sponsor, but we support HVES.
Please accept the enclosed gift of \$_____ to support
Hardin Valley Elementary School.

Company Information

Company Name _____

Contact Name _____ Title: _____

Address _____

City _____ State _____ Zip _____

Phone No. _____

Email Address _____

Please submit this completed form and donation to:

Hardin Valley Elementary School

Attn: Betsy Henderson

11445 Hardin Valley Road

Knoxville, TN 37932

Phone: 202.550.1504 (cell)

Please email corporate logo in JPEG or GIF format to Betsy Henderson at:

henderson.betsy@gmail.com