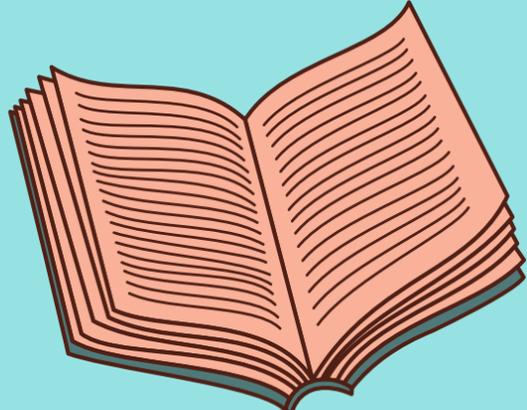




YA BOOK TUBERS



BookTube has been growing for a number of years, and for those who aren't already tapped into the world of book lovers who share their insights and passions on YouTube, it can be challenging to figure out where to begin. Look at these eight excellent, diverse, engaging BookTubers who focus the bulk of their channels on talking all things YA.

1 ADRIANA: PERPETUAL PAGES

Their BookTube features a wide array of book hauls and reviews of new YA books. Adriana participates in a number of readathons that highlight black voices, as well as queer voices, and they've also offered up book recommendations by mood to add depth to their reviews and insights.



2 CHRISTINE RICCIO: POLAND BANANAS BOOKS

One of the most well-known YA BookTubers is Christine. Her professionally-edited and shot videos dig into book reviews, discuss the various subgenres of YA, and go deep into the fandom of some of the biggest authors and books in the YA world.

3 ELLIAS: FORMERLY BRANDON THE BOOKWORM

Ellias's BookTube is a great channel for readers who want a full picture of a book lover within and beyond their passion for reading. The channel features bookshelf tours, recommendations for popular genres, and videos that highlight books Ellias didn't finish... or found himself surprised to enjoy.



4 FRANCINA SIMONE

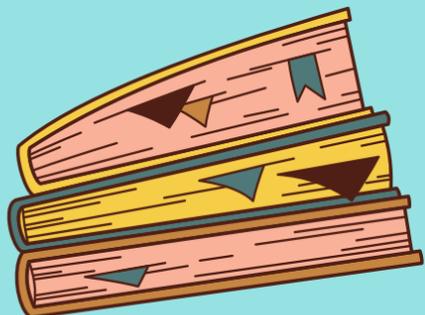
Francina talks not only about the books she loves and has been reading; she also digs deep into the news and hot topics of discussion in the YA literature world.

5 JESSE GEORGE: JESSE THE READER

Jesse has been around BookTube for a long time and is one of its most well-known figures. His presence and rapport with the audience are reminiscent of John Green. Well-versed in YA, Jesse and his channel stand out because he covers broader topics about life as a reader.

6 KAV: READING SOLACE

She loves to share her opinions about a wide variety of YA books, ranging from those by established authors to quieter, more under-the-radar titles. Kav is a passionate feminist with a strong interest in social justice, and those priorities come through in not only her reviews, but in her videos that tackle things like diversity within BookTube, her personal experiences as a queer teenager, and living with a mental illness. She weaves these topics effortlessly into her discussions of books in a way that highlights how deeply books and representation matter.



7 LALA/KAYLA

Lala's BookTube is full of discussions of popular books, to-be-read lists, book-to-movie explorations, and more. Lala also enjoys reviewing books, and often talks about them in conjunction with the broader genre. For readers who enjoy readathons or who've been interested in starting one, Lala is a queen of participating in numerous such events and documents her experiences in them.

8 SANDY: SANDY READS A LOT

Sandy's channel focuses on book hauls and highlights the titles she's read or wants to read in a given month. Sandy talks about genres she loves and book trends she's noticing. She isn't afraid to talk about being disappointed by a book or when she has abandoned one altogether.

