

2025-2030 Strategic Plan FAQ: Phase One

Who is conducting this survey?

The Knox County Board of Education contracted with [Millan Chicago](#) to collect information from key stakeholders.

What is this survey about?

Knox County Schools (KCS) has been operating under a five-year strategic plan that ends this school year, and the district is now beginning the work of mapping out a new plan for 2025-2030. The Strategic Planning Input Survey allows stakeholders a chance to share details about their KCS experience and to offer feedback about future KCS priorities. More information about the strategic planning process may be found at knoxschools.org/strategicplan.

What will I be asked?

The survey includes questions about how KCS is succeeding, where improvement is needed, and what priorities should be part of the next strategic plan.

How long does the survey take?

The survey should take less than 30 minutes.

Who can participate in the survey?

KCS is providing families, staff, and community members an opportunity to complete a survey. There is a separate survey for each of the three stakeholder groups; however, an individual may complete more than one survey if they represent more than one stakeholder group.

How do I complete the survey?

Surveys can be completed online by families, staff, and community members using a desktop, laptop, tablet, or mobile phone.

If you are responding as a parent or guardian of a Knox County School student, you can access the survey using the link that was shared on Wednesday, September 25, 2024, via ParentSquare. Families also have the option to complete the survey on paper. Please check with your school for a paper copy.

Staff received information via email on Wednesday, September 25, 2024, on how to participate in the survey.

A community member who is located in Knox County and interested in completing the survey can access it at this link. <https://online2.snapsurveys.com/mx68o3>

Do I need to answer all of the questions? What if I don't know the answer to one of the questions?

You may skip questions that you do not know the answer to or prefer not to answer.

Is the family survey translated in different languages?

The family survey can be taken in your preferred language including English, Spanish, Arabic, Kirundi or Swahili.

How will my answers be used?

All information provided in the survey will be used to capture the experiences of different stakeholders have with KCS and to inform the District's next strategic plan.

How will my information be protected? How do I know my information is safe?

All information provided in the survey is strictly confidential. The company assisting us to collect this information has procedural, technological, and statistical safeguards to ensure that your information is protected.

Will my answers be connected to me?

Your answers will be confidential and only reported after being combined with everyone else who participates.

Will I be able to see the results of the survey?

Millan Chicago will be reporting the results of the surveys to the Board of Education.

What if I have more questions?

Email KCS at strategicplan@knoxschools.org.