Our Mission

FulCom empowers problem solvers through engaging instruction, creative exploration, and professional media production in partnership with the community.



Located within Fulton High School, the Communications Magnet is designed to provide students with a unique opportunity to explore broadcasting, production, digital design and web design in conjunction with core academic courses.

Our school offers access to a hybrid curriculum that combines digital and project-based learning to produce innovative problem solvers.

Combined, our instructors possess over 50 years of experience in their respective fields, which provides our students with daily access to industry professionals.

Each Communications student has unlimited access to state of the art equipment to ensure his/her ability to compete in the advancing job market.

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www.knoxschools.org/choice



Knox County
MAGNET SCHOOLS
"Our Schools of Choice"







Frequently Asked Questions

Q: What characteristics should a successful School of Communications student possess?

A: A School of Communications student should first and foremost have an interest in at least one field of media productions. She/he must also be able to meet deadlines, work as part of a team and be willing to problem solve in new and innovative ways.

Q: What type of curriculum will my student be exposed to?

A: Students in the School of Communications will have access to a hybrid curriculum that is digital and project-based. Throughout Fulton High School, there are nine computer labs, two iPad labs, and SMARTboards in every classroom and your student will have access to these resources.

Q: What kind of Honors and Advanced Placement courses will a Communications student have access to?

A: Fulton students have access to a variety of Advanced Placement and Honors courses as well as access to Dual Enrollment courses via Pellissippi State Community College.

Q: What if my student wants to enroll in the School of Communications but is not zoned for Fulton High School? Can he/she transfer to Fulton?



A: Yes. First, a magnet transfer application must be submitted to the Knox County transfer and magnet offices.

Please visit www.knoxschools.org/choice to download the application. Students who are zoned for Fulton High School and wish to be part of this experience need to contact Matt Mosley, magnet facilitator, at (865) 594-1240 ext 1205 by the transfer deadline. Fulton reserves a number of spaces for students who are already zoned for Fulton.

School of Communications



Specific to the School of Communications, we have an FCC licensed radio station that broadcasts continuously, a TV studio that has recently been updated to include the latest equipment, a web design lab complete with Dreamweaver software and dual-monitors to optimize production, and graphic design labs where students learn to create a variety of media including advertising, editorial, branding, and printing technologies using industry software.

Each Communications student has unlimited access to state of the art equipment to ensure their ability to compete in the advancing job market as well as one-to-one computer technology.

"I think Fulton can be a model for what school reform looks like when it is done right."

- Governor Bill Haslam