

Farragut
High
School

Technology
Gala
2016

**FHS Technology Gala
Corporate Sponsorship Agreement**

To Benefit
Farragut High School
c/o Farragut High School Education Foundation
11237 Kingston Pike
Knoxville, TN 37934
865.966.9775
Fax: 865.671.7120

ABOUT FARRAGUT HIGH SCHOOL:

Farragut High School is the top performing school in Knox County Schools and a top 500 high school according to Newsweek. The school has a history of academic excellence and tradition. Farragut High School has an enrollment of 1,761 students and promotes a positive and cooperative community of students, parents, and educators dedicated to ongoing academic excellence, creative expression, and civic responsibility. In August 2015, Farragut High School was honored to be named a *Tennessee Reward School* for the third year in a row, which means that our students consistently perform in the top 5-percent of high schools statewide.

WHAT: This will be the inaugural year for the Farragut High School Technology Gala. The event will include dinner and dessert, silent auction, live auction, and live music. Auction items will range from restaurant gift certificates to vacation packages. The venue is Rothchild Event Center and has the capacity of 300 attendees. A special announcement will be made at the gala to introduce a new tradition at FHS that will support technology ongoing.

WHO: The live auction and entertainment will be provided by Russell Biven (WBIR news anchor) and Leanne Morgan (comedian). This semiformal event is open to anyone 21 years or older.

Attendees will likely be parents, teachers, community members, corporate sponsors, alumni, and others who are investing in instructional technology.

WHY: While some schools in Knox County qualify for federal funding to purchase technology, Farragut High School does not qualify for federal assistance. Most grants are geared toward schools that have a high poverty level or low scores on national assessments. The money raised by the event will fund new technological purchases, replace old technology, and provide funding for sustainability of technology within the building. In the AdvancED evaluation (formerly SACS) conducted last year, FHS received the lowest score possible in implementation of technology. This score is due to a lack of devices available for day-to-day instruction. Although Farragut is a successful school, there are only 262 machines available for testing and daily implementation of technology in the classroom. Our goal is to provide a cart of tablets, laptops, or other devices in every classroom. This will allow students and teachers to have immediate access to technology on a daily basis.

Sponsoring the gala will further support the technological investment of Farragut High School. Your investment will help provide devices for students on a daily basis, while providing you with the opportunity to enhance your organization's image of investment in education and concern in the community. A sponsorship offers tremendous potential for advertising, publicity, and sales promotion. The FHS Technology Gala offers you the following Corporate Sponsorship opportunities:

Gold Level: \$1,500

- Company logo placed on "thank you, sponsors" banner at event
- Company logo in auction item directory
- Company recognition announced at event – name mentioned in welcome ceremony

Silver Level: \$750

- Company logo placed on "thank you, sponsors" banner at event
- Company logo in auction item directory

Bronze Level: \$500

- Company logo in auction item directory

Please email corporate logo in JPEG, GIF, or PNG format to Mary Lin mary.lin@knoxschools.org. She can also be reached at: 865.228.0800

Logos must be received by Monday, February 8th to ensure they are printed in the auction directory and promotional material.

FHS Technology Gala Corporate Sponsorship Agreement

In recognition of the efforts of Farragut High School, we will make a tax deductible contribution of:

_____ \$ 1,500 **Gold Level Sponsor**

_____ \$ 750 **Silver Level Sponsor**

_____ \$ 500 **Bronze Level Sponsor**

_____ We cannot participate as a full sponsor. Please accept the enclosed gift of \$_____ to support Farragut High School.

Company Information

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone No. _____ Email Address _____

Please submit this completed form and donation to:

Farragut High School

Attn: Mary Lin

11237 Kingston Pike

Knoxville, TN 37934

Phone: 865.228.0800 (cell)

Phone: 865.966.9775 (school)

Fax: 865.671.7120

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